

**To the media**

Stuttgart, September 2, 2019

**For two days, Stuttgart will become the center for the international hydrogen community.**

**f-cell conference on September 10 and 11 – Germany’s first 24-hour hydrogen rally – Minister Untersteller will present the f-cell award**

In mid-August 2019, German Chancellor Angela Merkel announced a national hydrogen strategy for aviation. Hydrogen is also playing a key role for mobility on the roads of Germany. On September 10 and 11, 2019, national and international guests from within the industry, politics and research will gather at the f-cell in Stuttgart. Together these experts will discuss how this can be achieved and how the future of hydrogen and fuel cell technology could look. Baden-Württemberg's Environment Minister Franz Untersteller will present the f-cell award for outstanding research projects and market-ready products. His counterpart from Western Australia, Bill Johnston, will speak in person about his provincial government’s hydrogen strategy. The first German 24-hour hydrogen rally will also start in Stuttgart.

Hydrogen as a storage solution for excess electricity from renewable energies and as a transportation fuel is no longer only a vision of the future. From China, to Japan, to Australia – an increasing number of countries are counting on hydrogen as a building block of a clean energy future. The province of Western Australia recently presented a strategy for renewable hydrogen. In Stuttgart, Minister Bill Johnston is looking for partners from research and industry to implement concrete projects. “Hydrogen in Australia” is one of 50 presentations at the two-day f-cell. Others will focus on topics such as commercial vehicles, aviation and hydrogen solutions for public road and rail transport. Hydrogen bus fleets are gaining ground in European and Asian cities, and increasingly, rail operators are studying ways to reduce emissions from their non-electrified tracks. In three presentations, technologies, business cases and strategies for mass adoption will be discussed.

**Across the country: 24-hour hydrogen rally**

The 24 Hour Challenge will be coinciding with the f-cell for its first time in Germany. The 24 Hour Challenge will begin on September 9 at 5 p.m. Teams will compete against each other with their fuel cell vehicles in a rally. The start signal will be given at the Mercedes-Benz-Museum in Stuttgart where from there the teams will criss-cross across Germany for the 24 hour rally.

A total of four rally winners will be recognized for reaching the finish line with the most kilometers driven, taking creative pictures and videos along the way, for spotting a sponsored vehicle, and of course an overall winner. The rally is intended to raise public awareness for hydrogen and fuel cell technology in the automotive sector. Four such rallies have already been held in the Netherlands.

The finish line for the first German 24 hour Hydrogen Challenge will be at the f-cell Evening Event, located at the Wagenhallen in Stuttgart on September 10. The f-cell award will also be presented that evening by Baden-Württemberg's Minister of Environment Franz Untersteller.

Current information about the f-cell, the exhibitors, the program and the speakers are on the website [www.f-cell.de](http://www.f-cell.de) and on LinkedIn <https://www.linkedin.com/company/f-cell/> and Twitter [https://twitter.com/fcell\\_Germany](https://twitter.com/fcell_Germany). The official hashtag is #fcell19.

**Images:**



For two days, Stuttgart will become the focus for the international hydrogen community. The f-cell conference will take place on September 10 and 11, 2019.

Photo: Peter Sauber Agentur/Emmerling



The first 24 hour Hydrogen Challenge Germany will take place as a supporting event of the f-cell in Stuttgart.

Photo: Fast Concepts

# 19<sup>th</sup> f-cell • impulse • together • excellence

September 10+11, 2019  
Haus der Wirtschaft  
Stuttgart / Germany



## About f-cell

Founded in 2001, f-cell is one of the oldest international trade events for the hydrogen and fuel cell industry, as well as one of the most important in the world. It provides a comprehensive overview of relevant international markets and technological advances. Here, participants will make contacts and meet decision-makers. The interactive format offers an ideal platform for experts and newcomers to establish, discuss and build sustainable business relationships. The f-cell award honors innovative hydrogen and fuel cell projects and technologies and is supported by the Baden-Württemberg Ministry for the Environment, Climate and Energy Economy and the Stuttgart Region Economic Development Corporation (Wirtschaftsförderung Region Stuttgart GmbH, WRS). The f-cell consists of a conference, interactive workshops, an evening event with award ceremony and an international trade fair. It will be held in Stuttgart on September 10 and 11, 2019.

[www.f-cell.de](http://www.f-cell.de)

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