

20th f-cell • Energizing Hydrogen Markets

September 29+30, 2020

Haus der Wirtschaft

Stuttgart / Germany



To the media

Stuttgart, August 31, 2020

f-cell: Final preparations underway

Hybrid specialist event welcomes delegates on September 29th and 30th live in Stuttgart or virtually – Limited sales for attendance tickets – Team registrations for 24-hour hydrogen rally still possible

There's just one month to go until the first European hydrogen and fuel cell industry event of 2020: the community is eagerly awaiting the f-cell Stuttgart. The organizer, Peter Sauber Agentur, has worked flat out on an event and hygiene concept that will allow as many people as possible to be present on site. The efforts are already paying off: trade fair areas for exhibitors exhibiting alongside the conference are almost fully booked. There are only limited tickets available for visiting the f-cell event on site in Stuttgart, as well as for attending the trade fair. For virtual participation, there are no limits on ticket quantities. Online registration can be made at f-cell.de/registration.

Teams still have the opportunity to participate in the German 24-hour Hydrogen Rally.

In June, the German government presented its national hydrogen strategy. At the beginning of July, the EU also developed a strategy that brings hydrogen to the fore with its European Green Deal: investments from European coffers are intended to advance the production of green hydrogen so that industry and business in Europe can be operated on a climate-neutral basis by 2050. The opening plenary at f-cell Stuttgart picks up on this topical issue: the first three presentations on September 29th will highlight the strategies and activities being planned in detail by the German state of Baden-Württemberg and the EU, and how these can be linked. In what is now the 20th edition of the hydrogen and fuel cell event, experts will share views and present technological progresses made in producing and using hydrogen. This year's leading industry event is structured as a hybrid event: presentations on hydrogen production, international markets and transport sector applications can be followed both live in Stuttgart and online from anywhere in the world.

Book now to get the last tickets for the on-site event!

Thanks to carefully planned hygiene measures, the f-cell organizer, Peter Sauber Agentur, has also made it possible to safely attend the specialist event on site in Stuttgart. "We're delighted that those participating in f-cell want to be physically present. The numerous tickets that have already been sold confirm just how important it is for our visitors to be able to engage with one another in person and that our efforts have been worthwhile," says organizer Peter Sauber. Around 50 exhibition spaces have been booked and ticket sales are off to a good start. If you

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want to be there live on site, you need to hurry: the number of participants for the on-site event is limited due to safety and hygiene regulations. Security is also ensured in the exhibition area by limiting the maximum number of visitors. There are no restrictions for registering for the online event.

24 hours on the road with hydrogen on German roads

The German 24-hour Hydrogen Challenge, for which teams can still register, is again taking place this year. During the rally, teams in hydrogen cars compete against one another to further publicize and promote hydrogen and fuel cell technologies in the automotive sector. This year, the start will take place in Constance on Lake Constance, with the finish line at Wagenhallen in Stuttgart. The rally route will lead the teams through Germany, Switzerland and Austria. There will be several winners: for the most kilometers driven, for the most creative media coverage during the rally, and overall winner. Those who are interested can still register at <https://www.waterstofchallenge.nl/en/en-de-editie-2020>. “Teams without a hydrogen car can also participate in the 24-hour Hydrogen Rally. We will help with organizing a car,” explains Peter Sauber.

f-cell on social media

Current information on f-cell, the exhibitors, the program and the speakers will be posted on the event website www.f-cell.de, LinkedIn www.linkedin.com/company/f-cell and Twitter twitter.com/fcell_Germany. The official hashtags of the event are #fcell and #fcellAward.



At f-cell Stuttgart, experts will exchange views on hydrogen and fuel cell technology – this year both live onsite and virtually. Press image: Peter Sauber Agentur

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About f-cell

Founded in 2001, f-cell is one of the oldest international trade events for the hydrogen and fuel cell industry, as well as one of the most important in the world. It provides a comprehensive overview of relevant international markets and technological advances. Here, participants will make contacts and meet decision-makers. The interactive format offers an ideal platform for experts and newcomers to establish, discuss and build sustainable business relationships. The f-cell award honors innovative hydrogen and fuel cell projects and technologies and is supported by the Ministry for the Environment, Climate and the Energy Sector Baden-Württemberg and the Stuttgart Region Economic Development Corporation (Wirtschaftsförderung Region Stuttgart GmbH, WRS). f-cell consists of a conference, interactive workshops, an evening event with award ceremony and an international trade fair. It will be held in Stuttgart on September 29 and 30, 2020.

www.f-cell.de

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